

## The Richard N. Moore “Laps for Lance” Fun Walk

*For a very special reason...*

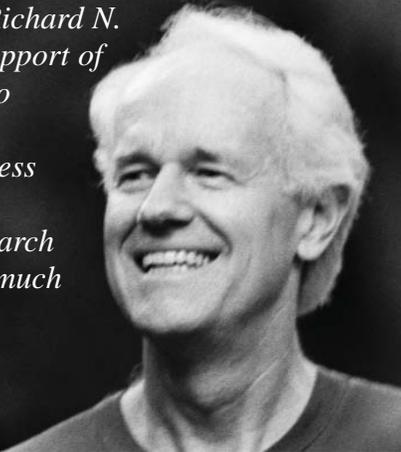
On March 22, 2008, family, friends, neighbors, and members of the community met at Woodlawn Lake, an historic, 62-acre park located deep in the heart of San Antonio.

With the golden domes of the Basilica of the National Shrine of the Little Flower inspiring in the distance, the group walked a 1.33 mile paved course around the lake in the first-ever Richard N. Moore “Laps for Lance” Fun Walk. The fundraiser exists in support of the efforts of Lance Armstrong and the LIVESTRONG FOUNDATION, and in the name of a Father so loved and missed, who lost his personal battle with cancer. It exists also, for you, as a way to honor your own loved one. One who, because of the disease, in its many forms, has either triumphed over this stealer of lives, or was forced to take the path to heaven... in the absence of a cure.

If you would like to organize a “Laps for Lance” fundraiser in your community in the name of your own loved one, please e-mail us at [info@lapsforlance.org](mailto:info@lapsforlance.org) for more information. We will provide you with a complete fundraising package to assist your efforts in supporting the Lance Armstrong Foundation.

*"I hope you'll lend your support to the national "Laps for Lance" Fun Walk effort in memory of Richard N. Moore. Your support of this endeavor to fight cancer by raising awareness and funding for cancer research would be very much appreciated."*

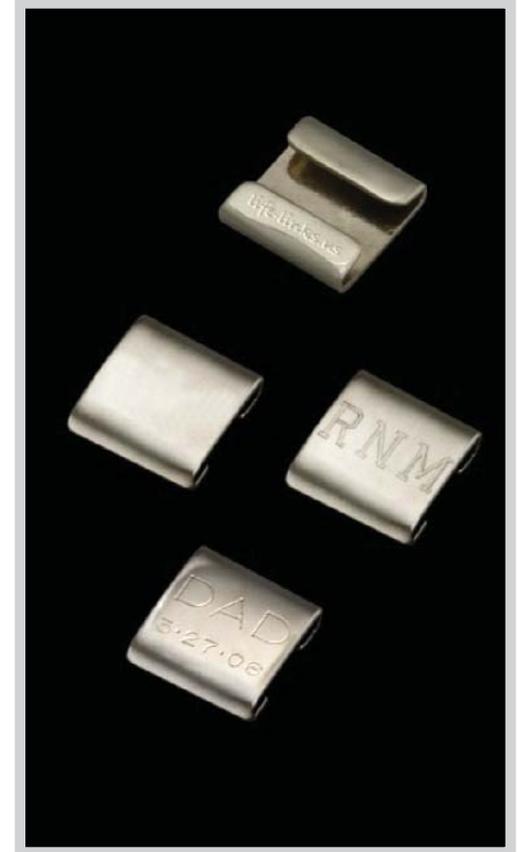
**- Mike Farrell**



[www.life-links.us](http://www.life-links.us)  
P.O. Box 5038  
San Antonio, TX 78201

Share your stories and honor your own loved one at [www.life-links.us](http://www.life-links.us)

# life-links.us™



To lend a hand.  
To become a voice.  
To give back.

**I am a survivor.  
I am a survivor of my father's cancer.**

*How the link came to be*

The life-link was created out of a deep desire to personalize the LIVESTRONG bracelet that I have worn since before the onset of my father's cancer, which I continue to wear in honor of his memory. It signifies the respect and support I have for the many individuals who continue to fight against this disease. Shortly after my father's death I searched for something to attach to the bracelet I wore. I needed to find something that I could wear to represent and honor my father's courage and strength. He was courageous and he was strong. I created a link to his life. For me personally, my father's passing is a constant reminder of the way I should be living my life. He lived his always for others. Sadly, my personal desire to show my support for the efforts of the LIVESTRONG Foundation, ultimately became the need to support my father through his own battle with the cancer that robbed him of his life, and robbed his family of the most amazing man you'd ever be lucky enough to know. You wear your own bright yellow bracelet for the same reason—your profound love for someone, and your desire to support the LIVESTRONG effort to make a difference in their name. Your support, if you've lost someone, if they are fighting the fight, or if they are surviving and living strongly, means you understand the purpose of the life-link. This support has taken on a newer meaning for me and for my family, and for you. It is a reminder that we must live stronger lives, not just for ourselves, but for others as well.

To lend a hand. To become a voice. To give back.

This is the commitment of the [life-links.us](http://www.life-links.us) company and the Richard N. Moore "Laps for Lance" national fundraising effort.

*Linda*

Linda M. Moore

In honor and loving memory of  
**Richard N. Moore**



"There is no greater thing  
than the giving back with the heart,  
the lending of, with the spirit  
and the body,  
the total self to assist in the fight  
to end the scourge of cancer."

The life-links.us™ Store

*The official ordering site supporting the causes which  
link you to the life of someone you will forever love*



Order your own original, sterling silver life-link for only \$24.95. There will be a \$3.95 shipping/handling charge on each life-link purchase. Your life-link is a handcrafted original and will be shipped to you via USPS first class mail within five-ten business days of your order.

To order your life-link online, please visit the [www.life-links.us](http://www.life-links.us)™ website for more information. You will also have the option of personalizing your life-link. We can have your original piece engraved with names, initials, and dates. To have your piece crafted in other precious metals, such as gold, please utilize the "contact-us" button, give us your preference, and we will contact you with pricing information.

**Thank you for your purchase  
of the life-link.  
25% of your purchase price  
will be given on your behalf to the  
Lance Armstrong Foundation in support  
of research, assistance, and furtherance  
of fruitful efforts in the name of Hope.**

Visit us at [www.life-links.us](http://www.life-links.us)™ for more information.